



Sports & Exhibition Authority

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FOR IMMEDIATE RELEASE

June 12, 2024

SPORTS & EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY

SPORTS EVENT FUNDING (SEF) PROGRAM

2024 Grant Application Released

PITTSBURGH, PA: June 12, 2024 – The Sports & Exhibition Authority of Pittsburgh and Allegheny County (SEA) announced today that its Second 2024 Sports Event Funding (SEF) Program application period will open on Saturday, June 15, 2024. The program will be accepting submissions through Monday, July 15, 2024, until 3:00 PM, via the SEA grant portal. The grant portal can be found at: <https://sea.fluxx.io/>.

The Sports Event Funding (SEF) Program provides financial assistance to support major sporting events that provide significant economic impact to Allegheny County. Qualifying events include athletic or Esports events, whether professional or amateur, that are regulated and sanctioned by a regional, national, or international organization or association. Funding may be awarded up to \$75,000, in the form of a grant or loan. The event must take place sixty days after the application period ends and within two years of the application date.

Submitted applications will be evaluated on the following factors:

- Impact of the event on the Allegheny County economy
- Potential to attract visitors from outside of the immediate area
- Potential to provide high-value exposure to the region
- Financial need and level of private investment
- Event quality, readiness, and likelihood of success
- Diversity, accessibility, and environmental sustainability

Submitted applications will first be evaluated by the SEA Sports Commission (a committee of the SEA). Those applications that are recommended by the SEA Sports Commission will then be considered by the Board of the SEA for funding.

Funding for the program is provided from the Pennsylvania Gaming Economic Development and Tourism Fund. Application, guidelines, submission information, and frequently asked questions are available on the SEA website (Sports Commission – Sports Event Funding: <http://www.pgh-sea.com/index.php?path=sef>).



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ABOUT THE SEA

As a joint authority for the City of Pittsburgh and County of Allegheny, the SEA provides venues for sporting, entertainment, educational, cultural, civic, and social events to improve the quality of public life. The SEA owns and leases PNC Park, Acrisure Stadium, PPG Paints Arena, and owns and is responsible for the operation of the David L. Lawrence Convention Center. The SEA also owns parking facilities, public parks, development parcels and various associated infrastructure improvements. For more information on the SEA, visit: <http://www.pgh-sea.com/>.

ABOUT THE SEA SPORTS COMMISSION

In August 2020, the SEA established the SEA Sports Commission for the purpose of assisting the region in maintaining and growing its competitive position in the sports event market. The SEA Sports Commission, a five-member board, evaluates the financial, business, and public impact of proposals for Sports Event Funding and provides recommendations for funding to the SEA Board. For more about the Sports Commission, visit: <http://www.pgh-sea.com/index.php?path=ssc-formation>.