



FOR IMMEDIATE RELEASE

December 11, 2025

SPORTS & EXHIBITION AUTHORITY OF PITTSBURGH AND ALLEGHENY COUNTY
SPORTS EVENT GRANTS PROGRAM

2026 Round One Grant Application Announcement

PITTSBURGH, PA: The Sports & Exhibition Authority of Pittsburgh and Allegheny County ("SEA") announces its first 2026 Sports Event Grants (SEG) Program application submission period. Applications will be accepted from Monday, December 15, 2025, through Thursday, January 15, 2026, at 3:00 PM, via the SEA grant portal. The SEA grant portal can be found at: <https://sea.fluxx.io/>.

The SEG Program provides financial assistance to support major sporting events that provide significant economic impact to Allegheny County. Qualifying organizations must have been in existence for at least two (2) years. Qualifying events include athletic or Esports events, whether professional or amateur, that are regulated and sanctioned by a regional, national, or international organization. The event must take place sixty (60) days after the application period ends and within two years of the application date. Funding up to \$75,000 may be awarded in the form of a grant or loan.

Submitted applications will be evaluated on the following factors:

- Impact of the competitive sporting event on the Allegheny County economy
- Potential to attract visitors from outside of the immediate area resulting in overnight hotel stays and room blocks
- Potential to provide high-value exposure to the region via traditional and social media vehicles
- Financial need and level of private investment detailed in a comprehensive budget
- Event quality, readiness, and likelihood of success based on an operational plan including specifics on event facility locations
- Diversity, accessibility, and environmental sustainability

Submitted applications will first be evaluated by the SEA Sports Commission, a committee of the SEA. Applications recommended by the SEA Sports Commission will then be considered for funding by the SEA Board.

Funding for the SEG Program is provided from the Pennsylvania Gaming Economic Development and Tourism Fund. Program guidelines and submission information are available on the SEG website: <https://sportseventgrants.com/>.



ABOUT THE SPORTS EVENT GRANTS PROGRAM

Since its inception, the SEG Program has awarded approximately \$4.27 million across 89 grants to 41 different organizations. These grants have supported events showcasing over 26 different sports. The funded events have generated an estimated \$383 million in economic impact within Allegheny County.

For all inquiries regarding the SEG Program, please contact info@sportseventgrants.com.

ABOUT THE SEA SPORTS COMMISSION

The SEA established the SEA Sports Commission for the purpose of assisting the region in maintaining and growing its competitive position in the sports event market. The SEA Sports Commission, a five-member board, evaluates the financial, business, and public impact of proposals for Sports Event Grants and provides recommendations for funding to the SEA Board. For more information about the SEA Sports Commission, please visit: <https://sportseventgrants.com/about-us/>.

ABOUT THE SEA

As a joint authority for the City of Pittsburgh and Allegheny County, the SEA provides venues for sporting, entertainment, educational, cultural, civic, and social events to improve the quality of public life. The SEA owns and leases Acrisure Stadium, PNC Park, and PPG Paints Arena, and owns and operates the David L. Lawrence Convention Center. The SEA also owns parking facilities, public parks, development parcels, and various associated infrastructure improvements. For more information about the SEA, please visit: <http://www.pgh-sea.com/>.